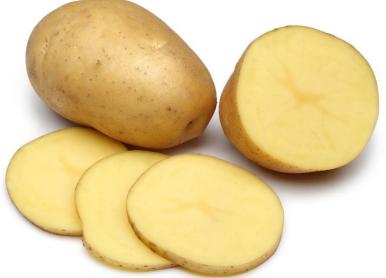


## The Yellow Potato Profile

Thanks to its sumptuous, buttery flavor and creamy texture, yellow potatoes have become exceedingly popular.

- Size: range from marble-sized to large
- Shape: round or oblong
- Skin: light tan to golden
- Flesh: golden
- Texture: slightly waxy, velvety and moist
- Subtly sweet, rich and buttery flavor
- Medium sugar content





### Top Yellow Potatoes Varieties Grown in North America





## 1. Yukon Gold

- Yukon Gold is synonymous with yellow potatoes and often times other varieties are sold under the name Yukon Gold
- First major yellow variety on the market launched in 1980
- Shape is oval and slightly flattened
- Smooth, thin, gold to light brown skin
- Shallow, pinkish eyes
- Yellow flesh with creamy texture
- 2x the vitamin C content over russet





### 2. Gala

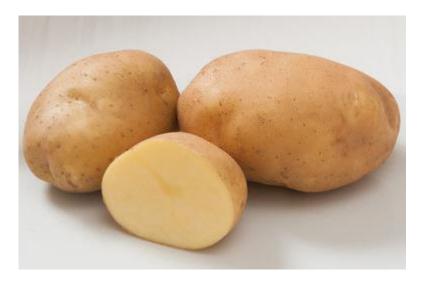
- Majority used for baby potatoes
- Excellent taste
- Brilliant yellow cooked flesh color
- Bright, shiny, smooth yellow skin
- Round shape





## 3. Satina

- Grown in the western states
- Round-oval shape
- Yellow flesh
- Smooth, netted, light yellow skin
- Larger potato size





# 4. Soraya

- Relatively new yellow variety with promising packable yields
- Very dark yellow flesh
- Great flavor
- Oval oblong shape
- High percent of A size
- High sustainability characteristics, lower fertilizer requirements





# 5. Agata

- Oval shaped tubers with bright yellow skin
- Smooth, shiny yellow skin with shallow eyes
- High sustainability characteristics
- Yellow flesh





### Yellow Potato Producing States



# Yellow Potato Producing States: Storage

#### Washington

- •Harvest: September
- •Shipping: September-April

#### Minnesota

- •Harvest: August/September
- •Shipping: August-April

#### Wisconsin

- •Harvest: August/September
- •Shipping: August-February

#### North Dakota

- •Harvest: September
- •Shipping: September-April

#### Colorado

- Harvest: October
- •Shipping: October-May

#### Idaho

- Harvest: October
- Shipping: October-May



# Yellow Potato Producing States: Fresh Pack-Off-Field

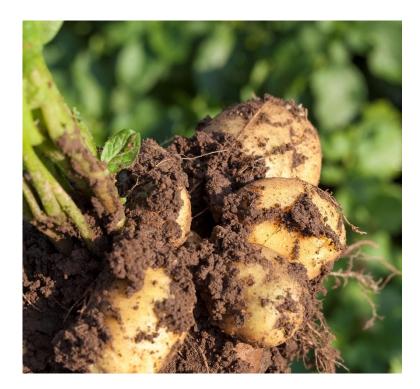
As yellow potatoes age in storage, certain retailers will move into NEW crop.

Florida			
<ul> <li>Harvest: February-July</li> <li>Shipping: February-July</li> </ul>			
Texas			
<ul> <li>Harvest: June/July</li> <li>Shipping: June/July</li> </ul>			
North Carolina/Virginia			
<ul><li>Harvest: June/July</li><li>Shipping: June/July</li></ul>			,
Kansas/Missouri			
•Harvest: June •Shipping: June			,
California			
<ul> <li>Harvest: May-July 4</li> <li>Shipping: May-July 4</li> </ul>			
Arizona			
•Harvest: June •Shipping: June			



## Yellow Potato Yield-Per-Acre

- Crop yield per acre refers to the output or measure of a crop per unit, or acre, of land cultivation
- Potato yields vary across the United States due to changes in climate and soil type and variety of yellow potato grown
- Example: Washington yields are far greater due to longer growing season and more controlled weather patterns





# USDA Standards for Yellow Potatoes

- Yellow potatoes are sized by diameter, based on the USDA, into:
  - **Premium** commonly referred to in the industry as "Chefs" (2.5 inches and up)
  - A Size (1.87 2.5 inches in diameter 40% needs to be more then 2.5 inches)
  - **B Size** (1.5 2.25 inches in diameter with 10% over 2 ¼" allowed)
  - C Size or Creamers (Less than 1.625 inches in diameter)
- Premium, A Size and B Size are packed into consumer packs; C Size are commonly viewed as a specialty item





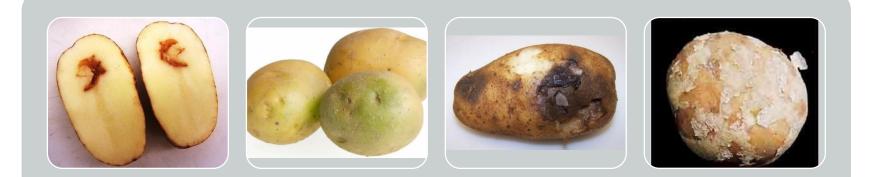


# Yellow Potato Pack Sizes Available

- When it comes to general commodity yellow potato packs (Premium, A Size & B Size) we pack bags in:
  - 5-, 10-, 15-, pound bags
  - Bags are typically then put into a "bale" to get to approx. 50 lbs. total
- We pack 50 lb. boxes and 50 lb. bags
  - Usually food service customers or re-packers



### Most Common Yellow Potato Defects



#### **Hollow Heart**

- More common on "Chef" size
- Caused by too rapid or irregular growth
- Brown discoloration indicates dead cells caused by plant stress

#### Greening

• Greening is the result of exposure to light

Consumers should remove any green skin or flesh before cooking and consuming

#### Decay

- Caused by a common soil bacteria
- First appears as small, water-soaked spots
- Spots rapidly enlarge, tissue decomposes

#### Feathering or Skinning

• Fresh crop



# Storage Tips at Store Level For All Potato Varieties

- Potatoes are living foods they continue the metabolic process after harvest, making proper handling and storage critical to quality.
- With proper care, potatoes have an on-shelf life of 21 days
- Temperature: Proper temp is 45 degrees to 50 degrees
- Humidity: Maintain relative humidity around 95% and maintain proper ventilation
- Light: Turn off storage lights and minimize exposure to all other lighting
- Sanitation: Clean and sanitize all potato-handling equipment
- Handling: Avoid dropping or bruising potatoes a fall of even a few inches causing bruising





# Yellow Potatoes Packed & Shipped

Buyers should be aware, yellow potatoes are packed & shipped two different ways:

#### Fresh Pack

- Certain yellow potatoes are dug and packed immediately off the field
- Some growers don't have ability to store potatoes, once they dig need to grade and pack
- When product is packed off the field, the skin or netting is normally thinner and can cause feathering
- When this dries the potato is trying to heal itself and will be brown in color
- There is a lot of moisture in potatoes when first dug, typical for packers to use poly/mesh of vented bags to help get rid of moisture



Poly/Mesh Vented Bag



# Yellow Potatoes Packed & Shipped

Buyers should be aware, yellow potatoes are packed & shipped two different ways:

#### Out of Storage

- Potatoes are put into bins on floor and then not graded until have gone through "sweat"
- Less moisture and skin set much better than off field
- Can hold these potatoes 4-6 months depending on size and quality of storage facility
- Farmer also has choice of choosing which bins of potato would like to grade first, poorest quality or size of potatoes in bin generally main two factors
- Balers are typically ALL poly coming out of storage





Poly-Mesh Bag





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